



inspiration creative

www.curvecraftdesign.com

Studio
CURVECRAFT





Who are we

Curvecraft is a creative design agency, established by a group of design enthusiasts and lead by Vasanth Benjamin. Through solid strategic direction and inspiring creative execution, we build strong, robust brands, delivering unique and powerful identities that claim distinction and resonate in the marketplace.

We'll take care of all aspects of the project from concept through design and execution.

We create beautiful brands, bespoke designs and creatives that empower our clients, create results and help them grow.

CURVECRAFT

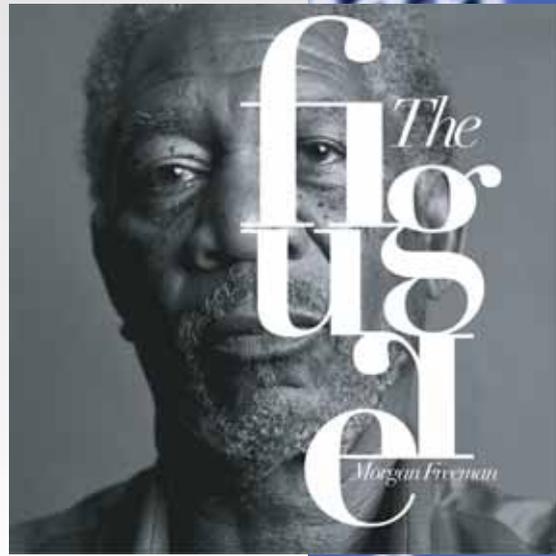
Why Curvecraft

Every brand is unique, but our objective has always remained the same. We craft dynamic, disruptive, innovative, cost efficient and lasting designs that form meaningful connections between brands and their consumers.

- ▶ We are a fun team who believe in flexibility, hard-work, on time schedule and teamwork.
- ▶ Our capabilities lies in graphic design, creative advertising, print publication, packaging design, art and illustrations.
- ▶ We give our clients, the kind of attention they need and deserve. Most importantly, we listen to exactly what they need and work our way around that idea, helping them find the right solution.

At Curvecraft, we believe long lasting relationships, rather than quick, single turn around projects. We love the long bond, and our growth depends on it.



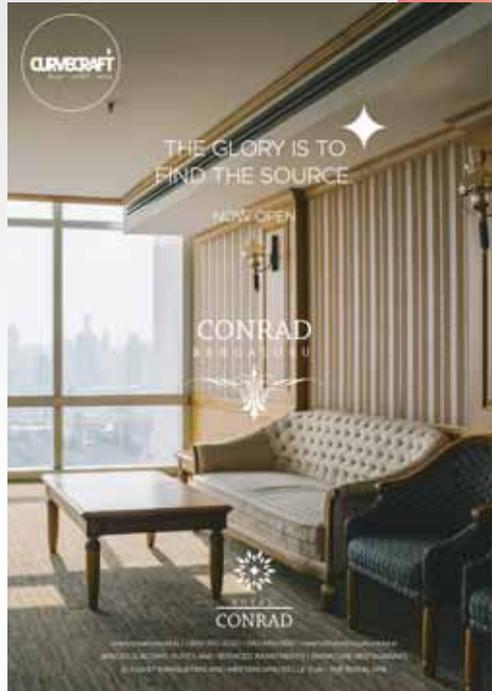


What we do

We really love the things we do!
And we are passionate about it.
Engage Curvecraft to design for you.

Our Services Include:

- Corporate Branding & Identity
- Print & Packaging Design
- Product Design
- Presentation Design
- Digital Creatives



Branding & Identity

Your brand is your best voice. We bring out the best attractive brand style which includes Logo, Corporate Identity, Marketing Collateral, Presentation, Design etc.

Design is the silent ambassador of your brand!



Print & Packaging

We don't want to design for the brands, we want to design for the people who are going to interact with those brands. As inspiring as our magazine covers, flyers, gift boxes, FMCG product labels, wine labels and consumer goods and much more.

Good packaging, brings good business.



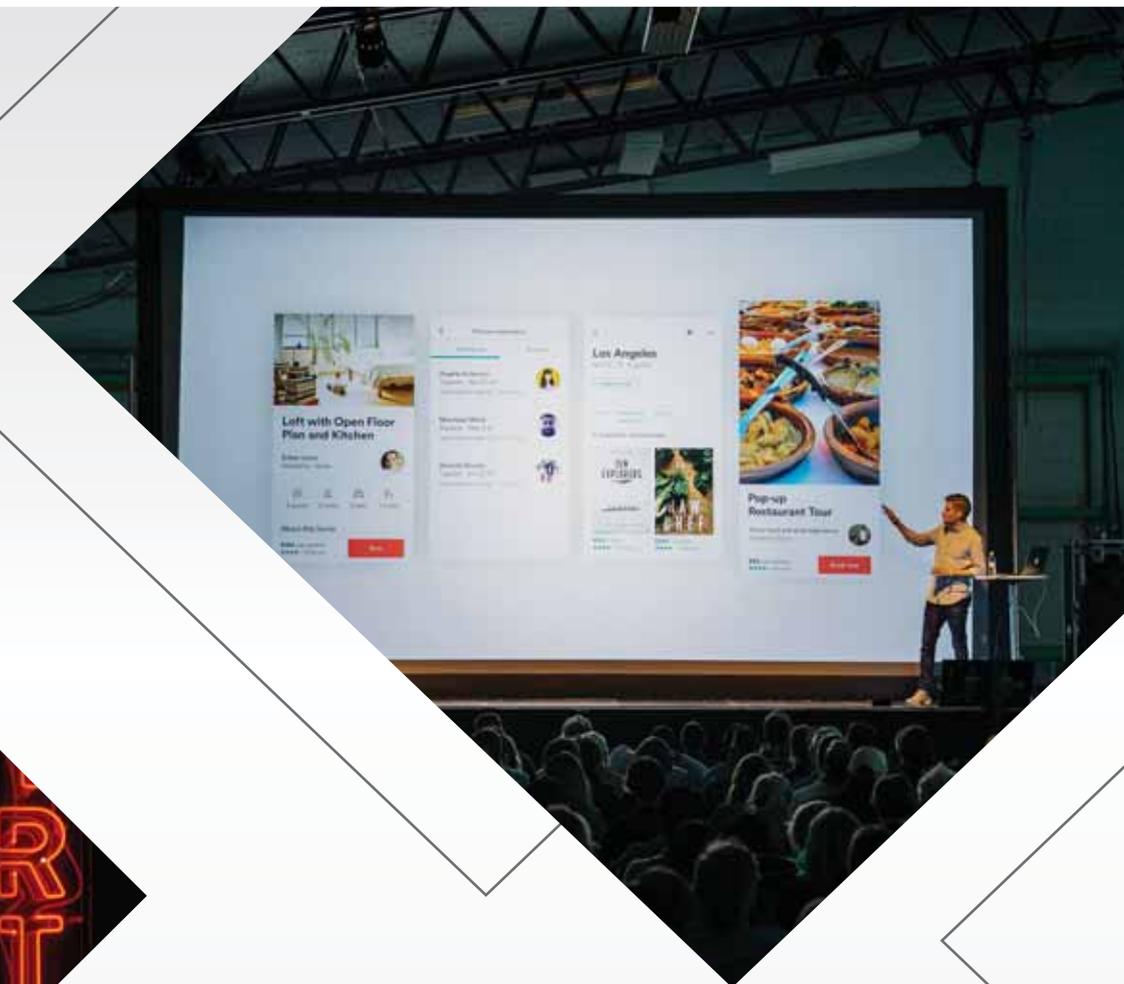


Product Design

A great design is one that works. We create stunning product concepts which we hope will change the way the world works. As designers we blend user needs with business goals to help brands make consistently successful products.

Good design makes a product understandable.





Presentation Design

Presentation designs are crafted with an array of ideas, stories, words, and images placed into a set of slides that are arranged to tell a story and persuade an audience. We cater to educational, investor pitch decks, webinar presentations, sales presentations, report presentations and keynote presentations.

A great presentation gives smart ideas an advantage.



Digital Creatives

Digital creativity is an art we have passionately followed for a long time now. We use the most up-to-date digital design tools and technologies to explore creative ideas and new ways of displaying your brand out there to your customers and to people who it matters the most. Our works include digital banners, flyers, brochures and social media creatives.

The function of design is letting design function.

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THE NEXT GENERATION



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JCB

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BLACK FRIDAY SALES EVENT

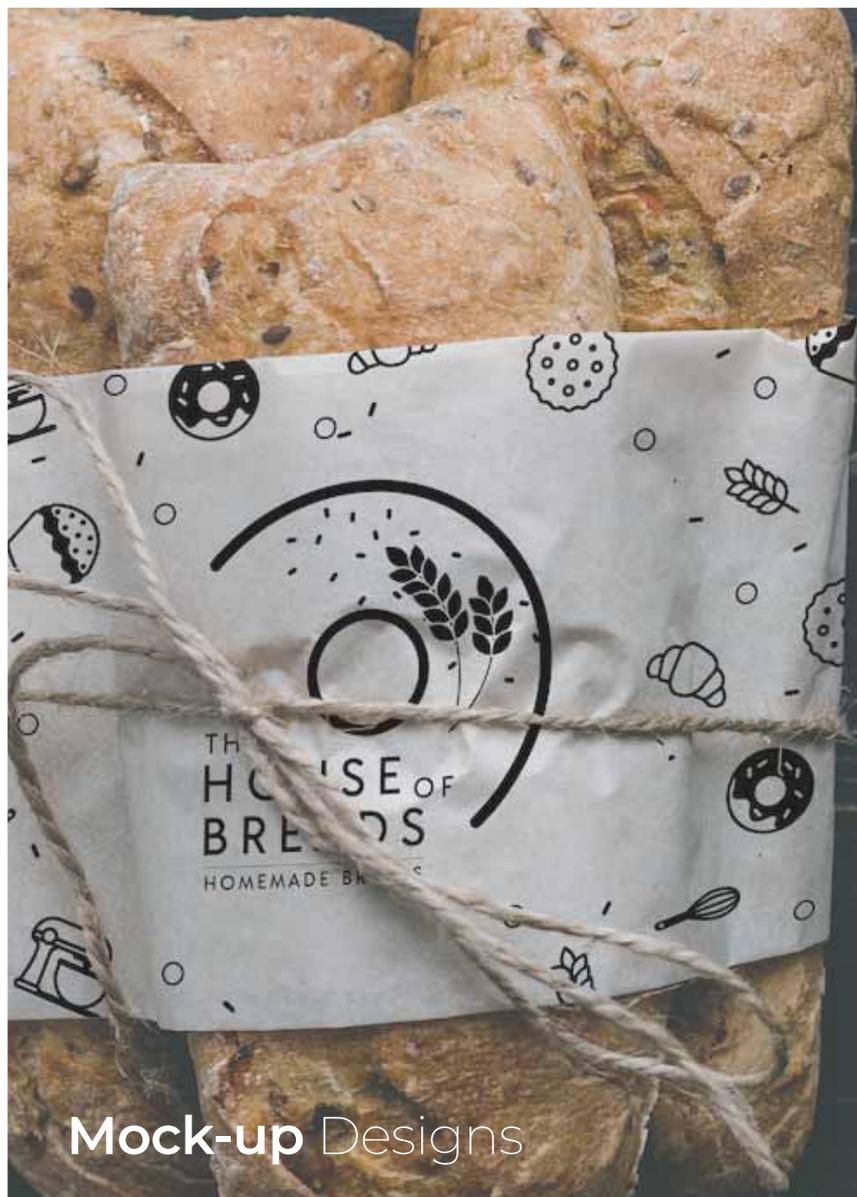


4x4 COMPASS



inspire passion.

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Mock-up Designs

Its a great way to look at the final product even before its development. Mock-ups help communicate the product design ideas with clients in a visual way. And they're also incredible visual marketing tools.

There is a lot of innovation involved in changing an idea into design.





Clients worldwide

We are located in Chennai India, but our clients are from all over the world and the agency works for various time zones. Over years of existence we had an opportunity to work with clients from different countries which have helped us grow substantially.



Some of our clients include:

- AVIS
- Škoda
- Harris & Menuk
- POOCH
- Aurazia



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Thank you



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